



HERITAGE OF PRIDE, INC.  
**PRIDEFEST VENDOR FORM**  
 June 28, 2009 11:00 AM -7 PM  
 Hudson Street between 13<sup>th</sup> Street  
 and Abington Square

**Date Rec'd:**  
**Dated Accepted & Entered:**  
**Check / MO / Visa/MC #**  
**Booth #**  
**Approved by:**

APPLICATION FORM *(Please type or print legibly)*

Submission of application and payment does not guarantee a vending space. Heritage of Pride reserves the right to refuse vending space to any applicant at its own discretion.  
**Spaces are provided with no amenities and are available on a first come first serve basis.**

Organization or Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Day Time Phone # \_\_\_\_\_ FAX # \_\_\_\_\_ Cell # \_\_\_\_\_

List Items you will be selling / distributing: (**NOTE: SALE / DISTRIBUTION OF ALCOHOLIC BEVERAGES, BEER & WINE AND NARCOTICS ARE STRICKLY PROHIBITED**) \_\_\_\_\_

Is your business gay, lesbian, bisexual or transgender owned or operated? Y\_\_\_\_ N\_\_\_\_ Vendor State ID # \_\_\_\_\_  
 Will you be cooking? Y\_\_\_\_ N\_\_\_\_ Will your cooking produce smoke? Y\_\_\_\_ N\_\_\_\_ Food vendors Health Dept. # \_\_\_\_\_  
 Will you be using a generator? Y\_\_\_\_ N\_\_\_\_ **(Any vendor producing fire of using a generator must bring a fully operational fire extinguisher)**  
 Will you have a vehicle as part of your selling set up? Y\_\_\_\_ N\_\_\_\_ Vehicle \_\_\_\_\_ Truck \_\_\_\_\_ Trailer \_\_\_\_\_ Trailer w/ Hitch

**Any vehicle larger than 10 x10 must purchase space to accommodate vehicle Or side attachments.**

If yes: **(Must obtain our written authorization).** If yes, dimensions of vehicle: \_\_\_\_\_

Will you need an adjacent space area or would you like them to be separated? Y (adjacent to each other) \_\_\_\_\_ N (separate) \_\_\_\_\_

Please Print Clearly	A-	A+	B	C	D
Vendor Type	* Early Bird Cost per Space April 1 Paid by April 30	Cost Per Space April 31 – June 1. Anyone after add \$50 no exceptions	# of Spaces	** Security Deposit (Separate MONEY ORDER ONLY) Clean up area!	Total Enclosed (A X B + C) add ***CCCC if applicable
Profit Food Smoke producing vendors	\$550.00	\$600.00		\$100.00	
Profit Food-No Cooking Non smoke producing	\$500.00	\$550.00		\$100.00	
Profit Merchandise / Literature	\$450.00	\$500.00		\$100.00	
Profit Artist / Craft Person Hand Made Items Only	\$250.00	\$300.00	1 space allowed per individual	\$75.00	
Non-For -Profit / Merchandise	\$150.00	\$200.00	1 space allowed per individual	\$75.00	
Non-For-Profit /Literature	\$ 75.00	\$ 100.00	1 space allowed per individual	\$ 75.00	
*Total A X B + C = D	\$	\$		\$	\$

**Please Make a copy of this completed application for your records.**

**\*\*\* < Visa / Master Card –Credit Card Convenience Charge> add \$ 8.25 per spot non food / add \$ 15.00 per food spot.**

## Heritage of Pride, Inc. PrideFest Vendor Form, Page 2

National, International Corporations, and Franchise Operations, please contact Heritage of Pride  
Managing Director, Todd Emmett, for rates at 212-989-2145, or at [temmett@nycpride.org](mailto:temmett@nycpride.org).

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### Payment

- Checks and money orders are to be made payable to Heritage of Pride, Inc., 154 Christopher St. #1D, NY, NY 10014. No cash will be accepted. Personal checks will be accepted only until May 24, 2009. After May 24, 2009, only certified checks or money orders will be accepted. If your check bounces, your application will be rejected.
- FOR SECURITY DEPOSIT MONEY ORDER: Please keep your receipt when you get your money order. You will need it to get your money back after we return your deposit back to you.
- We will not redeposit any bounced checks and you are subject to all bank fees.
- Your Security Deposit will be returned in a timely manner after the event if the rules and regulations as explained on this and your written contract are adhered to. It is the Exhibitor's obligation to request the security deposit refund, in writing, within 60 days of the event. Failure to submit a request will result in the forfeiture of your Security Deposit.

CREDIT CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_ VISA / MASTERCARD V \_\_\_ MC \_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_ SIGNATURE \_\_\_\_\_

I authorize Heritage of Pride to charge the above Credit Card for the festival and clearly understand that this is a FINAL SALE. No Refunds, Cancellations or Credits.

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### Rules & Regulations pertaining to the Security Deposit Requirement:

You are responsible for the proper clean up of your area at the end of the event. This includes bagging all garbage and bringing it to a designated corner. There can be absolutely no items left behind. Failure to follow these rules will result in the forfeiture of your security deposit, and you will be issued a \$100.00 clean up fine. Failure to pay the fine will result in the flagging of your organization or business, which will ban your organization or business from participating in any and all future HOP events.

My signature below indicates that I have read the PRIDEFest Exhibitor Guidelines Application/s front and back and understand all its contents and will comply with all of their Rules & regulations and Terms & Conditions in their entirety.

Authorized Signature of Business or Organization Representative \_\_\_\_\_ Date \_\_\_\_\_

Business / Group: \_\_\_\_\_

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(if applicable) As a Non-For -Profit Organization, I have attached a copy of our IRS letter of determination or Incorporation paper, or other proof of NFP or Community Organization status, with this application, which will be kept on file for future reference.